

Invitation to Participate in the First Ever Israeli Pavilion at Globe – Canada's Largest Environmental Conference

Join thousands of corporate executives, government decision makers and leaders of the environmental industry at GLOBE 2008. Plan to join them for three days of exciting and ground-breaking discussions, March 12-14, 2008 in Vancouver, BC, Canada.

Globe attendees include:

International buyer delegations representing Europe, the United States, China, Japan, Latin America, and a number of other world economies.

Corporate executives responsible for strategic planning, business development, environmental health and safety, finance, regulatory and public affairs, technology development, research and engineering, and product stewardship.

International agency representatives from major development banks, and multilateral development and aid agencies.

Urban leaders and design professionals in economic revitalization, sustainable construction, eco-industrial development and urban governance, along with architects, engineers and urban planning specialists.

The Israel Economic Mission for Canada together with NewTech and The Israel Export Institute is organizing a National booth, Cooperation seminar and setting one-on-one meetings for Israeli companies at Globe.

For More information visit: www.Globe2008.com

http://www.globe2008.ca/documents/GLOBE2008_Overview_EN.pdf

Please Contact: Gaby Regev E-mail: g.regev@israeltrade.gov.il Tel.: +1-416-640-8544